

Comparing Home-Based Business Opportunities
Worksheet - Page 1 of 3
(courtesy WealthandIntegrity.com, 888-983-3869)

Starting a home-based business is a rewarding, enjoyable experience. With so many companies out there, how do you know which ones to consider? Print out a sheet for each company you are considering and then ask the representative these important questions.

Question	Company: _____ Contact: _____	Life Force International Contact: Carolyn or Darryl at 888-983-3869
In a nutshell, what is your company compensation plan? ¹		<ul style="list-style-type: none"> • 55% company's profits (BV) from customer's purchase • 20-45% company's profits residual payout from subsequent purchases, based on personal BV (monthly purchases)
Do I have to pay something to join the company?		No. To become a member (someone who earns money through referrals), you must simply call customer service at 800-531-4877 and tell them so. (Enroll under ID#20567268.)
Do I have to buy initial inventory to stock?		No. This is discouraged unless a healthcare professional, and even then still discouraged.
What requirements do I have to meet every month to earn money?		Must be on your own personal autoship of at least 25 BV. 100 BV is recommended to earn 45% residual payment.
Do I have to meet a quota to get paid?		No.
If I have to go off autoship/automatic monthly delivery for some reason, how long until I lose my downline?		6 months.

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Worksheet - Page 2 of 3
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What are the "hidden" expenses I have every month for my own website, etc.		None. The company offers you your own website for free, free materials for download and printing to hand out to people, etc.
Do I have to sign up distributors/representatives to earn money, or can I just sell products to customers?		Can just sell products.
What is the ratio of purchases in order to just be able to pay for my product each month?		Generally, if you have 4 people buying what you are buying, you have paid for your product.
How many products are in the company?		24.
How old is the company?		Life Force International is 27 years old in 2011.
Has the company ever been investigated by any governmental agency or under litigation?		No.
Is the company US-based with manufacturing occurring in the USA?		Yes.
Has there ever been a backorder in the company?		No.
How long has the company been cGMP (Good Manufacturing Practices certified)?		15 years—entirety of time company has been network marketing.
Has this company received unpaid, unsolicited endorsements from professionals?		Over 6000 unpaid, unsolicited healthcare professionals have endorsed Life Force products.
How many distributors am I allowed to have on my first level??		Unlimited.

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Worksheet - Page 3 of 3
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How many levels do I earn on/when do I stop earning from my downline?		With Life Force, you earn on everyone in your downline on any level. There is no limit to how many levels you can have.
Do the people at the "top" or a few levels above me get their products at a special price?		No. Everyone in the company pays the same price for everything.
Does the company belong to the Better Business Bureau and the Direct Selling Association?		Yes. Member in good standing for each.
Is the company in debt?		No. Company is completely debt free and owns all properties and resources.
Final question to ask yourself: <i>Is this a company I can believe in enough to put my name on the line for it?</i>		

¹ Understandably, there will always be details to a compensation plan. However, the plan should be able to be discussed in 20 seconds or less for people who will be asking you for overviews.

² This is one of the most important questions you can ask a company representative. There are many structured compensation plans that people will throw around the names of binary, matrix, 6x9, etc. However, what you want to know is if you ever STOP earning money from people in your downline (and the people they sell to and/or enroll). The answer for this should always be "no." The time and effort and sacrifice that you put into training someone to be a distributor ought to be honored even 100 generations down, and you ought to be able to have as many legs as you want to over your lifetime.

Additional Notes: